

timb@rbiz

Media Kit 2021



Gavin de Almeida
g.dealmeida@ryanmediapl.com.au
t: +61 8 8369 9517

www.timberbiz.com.au
R M  **RYAN
MEDIA**
INDEPENDENT & AUSTRALIAN OWNED

timberbiz.com.au

Direct traffic to your website with Australia's leading timber industry web portal, www.timberbiz.com.au

- Home to Australia's leading timber trade publications, *Australian Forest & Timber News*, *Australasian Timberman* and *Daily Timber News*
- More than 20,500** page views per month, and growing.
- Includes Timberjobs, industry events calendar and forests & timber online *Directory*



** Google Analytics Jun 2020-Oct 2020

Advertisements

Masthead*

Masthead ads are placed on the right area of the masthead on all pages. *Space strictly limited to one ad.*

Banner*

Banner ads are placed on the centre area of the home page. *Space strictly limited.*

Tile

Tile advertisements promote company logo, product image and/or one-liner and website/email link to click through.

Double Tile

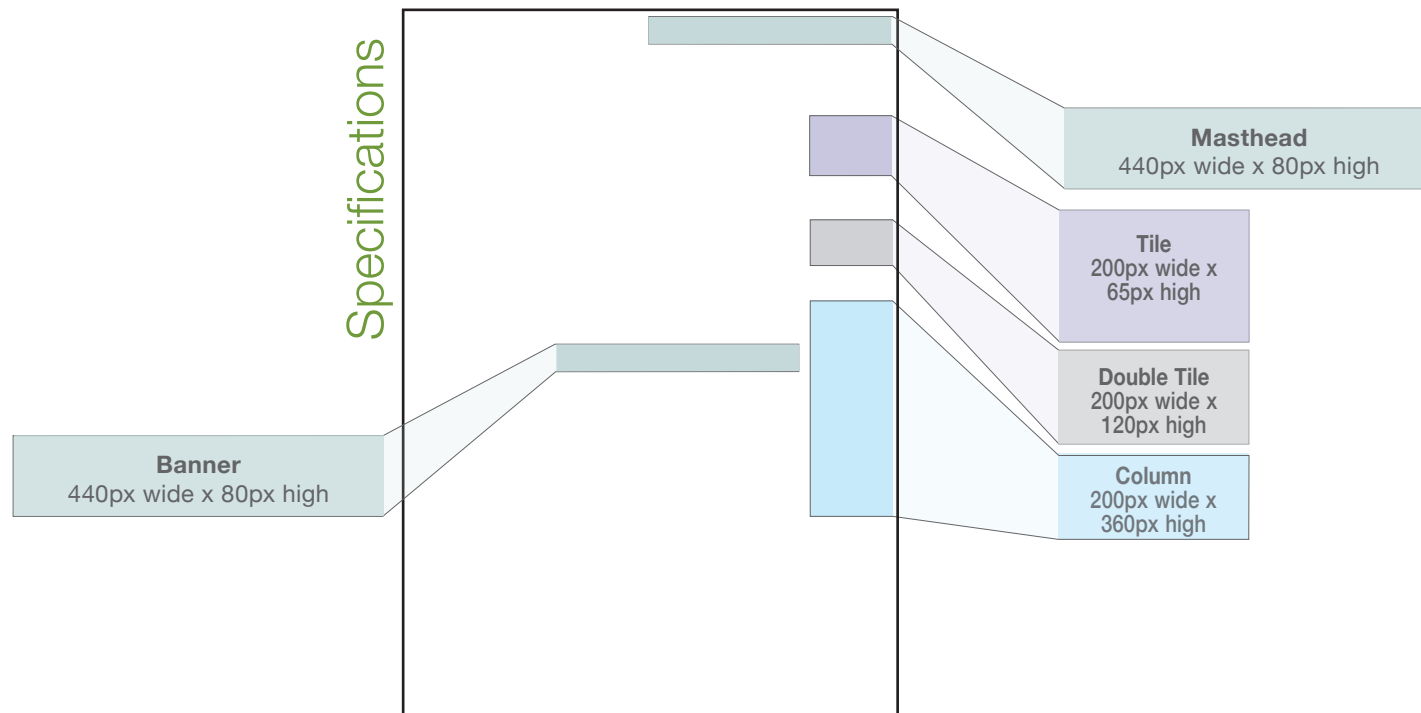
Double Tile advertisements promote your company logo, product image, short description and website/email link for maximum impact.

Column

This is one of the largest and most prominent advertising options which maximises exposure of your advertisement.

We want to display your advertisement to its full potential. Our friendly staff will be happy to help you with any queries you may have regarding the submission of your advertisements. If you are unsure of how to supply your artwork, please contact us for more information.

*subject to availability



Rates

| *Rates per month ex GST | 1 month |
|-------------------------|---------|
| Tile | \$80 |
| Double Tile | \$120 |
| Column | \$360 |
| Banner | \$260 |

How to submit advertisements

1 Picture files

Advertisements can be submitted as .gif, .jpg, .tif, .eps, .ai, .pdf, .bmp, .psd, .mpeg. Material will be compressed for web at our own discretion. Flash and Shockwave files cannot be accepted.

2 URL

Please provide the URL (web address) for your ad to link to.

3 Delivery

Files smaller than 20MB can be emailed. Files larger than 20MB can be provided via WeTransfer (free), Dropbox or other file transfer sites.

*Terms and conditions:

BAII rates in AUD. Rates exclude GST and agency commissions. Advertisements are purchased on a per-month basis and billed monthly in advance. Timberbiz advertising is always subject to availability.

