

Daily Timber News

The timber industry's e-newsletter.

Daily Timber News (DTN) provides a snapshot of business, research and marketing content from local and international forests and timber media sources.

DTN offers advertisers a range of promotional and advertising placements designed to maximise exposure to key decision-makers in the forest and timber industry.

The illustration below demonstrates the standard options, but please remember we can customise a placement for you, to suit your specific objectives.

Animated and rollover advertisements are now available, so that your message stands out even more, and we can assist with your artwork. ****20% Rate premium applies.

Over 6,000
subscribers
emailed
each
Thursday



Masthead advertisement*

This option places your company at the top of Daily Timber News. *Option subject to availability.

Banner advertisement advertisement*

This option integrates your company's message into the daily news top story. We offer a variety of ad formats designed specifically for B2B audiences.

Tile advertisement

Side tower advertisements including company logo, one-liner and website link provide maximum impact. *Option subject to availability. Space strictly limited.

Articles and news

Your article appears in the news.

NOTICEBOARD

Latest employment opportunities via Timberjobs, industry announcements and events calendar list.

Daily Timber News rates (per 4 weeks)

Masthead advertisement - top* (895Wx100H pixels) \$180
Take the top position, before the masthead to promote your special offer or event.

Banner advertisement - body*** (440Wx65H pixels) \$120
Published within the body of the email. The format allows your brand to be integrated into the day's news stories.

Tile advertisement (150Wx110H pixels) \$75
Published on the right-hand side of the newsletter

Double tile advertisement (150Wx220H pixels) \$95
All advertisements can be...

Terms and conditions

All rates in \$AUD. Rates do not include GST or agency commission. Banner, tile and display advertisements are purchased on a per-four week basis and billed in advance. Daily Timber News advertising is always subject to availability. *Option subject to availability, 1per issue.

***Actual position at publisher's discretion, up to 3 banners per issue.

****20% Rate premium applies for animated .gif and roll over advertisements.

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INDEPENDENT & AUSTRALIAN OWNED

RYAN MEDIA

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630 Regency Road,
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Daily Timber News

The timber industry's e-newsletter.

Ad material details

Banner advertisement

895 pixels wide x 100 pixels deep, 72 dpi, RGB colour

Display advertisement

440 pixels wide x 65 pixels high, 72 dpi, RGB colour

Double tile advertisement

150 pixels wide x 220 pixels high, 72 dpi, RGB colour

Single tile advertisement

150 pixels wide x 110 pixels high, 72 dpi, RGB colour

How to submit advertisements

Advertising material should be submitted in the following ways***

We accept:

1 Picture files

All ad material can be submitted as .gif, .jpg, .tif, .eps, .ai, .pdf, .bmp and .psd.

Files can be supplied web compressed. Animated gifs can be included. Material will be compressed for web at publisher's discretion. Flash and Shockwave files cannot be accepted.

2 URL

If you wish your ad to be linked to a web site, please provide the URL when you supply your material or ad brief.

3 Adobe Illustrator

If you are supplying Illustrator files, please supply the file both in original type format and with outlined type as .eps or .ai.

4 Microsoft Word

Please note that files supplied in Microsoft Word will need to be checked for quality and recreated in a more appropriate application by the publisher. Any images/logos used MUST BE supplied as separate files in their original format. Some images/logos taken from websites may not be used as the quality may not be suitable.

Any colours used in creation of the advertisement may vary slightly after compression.

*** We want to display your advertisement to its full potential. Our friendly production staff will be happy to help you with any queries you may have regarding the submission of your ad material. If you are unsure of how to supply your artwork, please phone +613 9888 4834 or email: lmartin@forestsandtimber.com.au

Files up to 10 MB can be submitted by email to lmartin@forestsandtimber.com.au

Prior to sending native files via email please compress using DropStuff or WinZip, PDF files need no further compression.



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