

AGFEST 5 - 8 MAY 2021

TFFPN PROSPECTUS

Introduction

The Network is happy to announce that we will again be coordinating a Forest industry site at AGFEST 2021.

A Forest industry marquee will be an excellent way for the industry to showcase innovation, collaboration, products, infrastructure in a coordinated way for greater community impact and promotion of the industry.

Whilst the feedback from our site in 2019 was very positive, we believe there are many improvements to be made so we can present a fantastic whole of industry representation that is engaging, educational and impressive – many of which the wheels were in motion for this year's event prior to its cancellation!

AGFEST is recognised as Tasmania's premier agricultural field days. It provides companies, and organisations the chance to make a strong connection with the public and is a proven successful method of direct marketing. In 2021 AGFEST will run over four days, 5 – 8 May. Additionally, there will be a week long 'Agfest in the Cloud' event from 8 – 15 May.

Both TFFPN and AGFEST are committed to providing a safe COVID safe and compliant event and site, and will follow all Public Health and Rural Youth guidelines to ensure we are operating in a best practice manner.

Vision for AGFEST

The vision for the Forest industry marquee is to present a holistic view of the Forest industry – future looking, innovative, focussed on growth, sustainability and people, and engaging communities.

The Offer – \$3,500 (inc GST)

- Internal marquee layout is to be decided once all EOIs are received
- Site sharers are responsible for their individual booth set up and staffing, and other Agfest requirements.

Register

- Register your interest via the EOI for one of the sites available
- **EOI must be received by 29th October**
- The Network will make a general application for the site
- An invoice will be forwarded for payment of \$3,500 (inc gst) to cover cost of marquee, set up, site preparation, and communal costs including power
- A site sharing code will then be supplied by The Network for your Site-Sharer Application
- Each site-sharer will need to make application via www.agfest.com.au to obtain your gate, vehicle and exhibitor passes. Share site cost is \$220 per sharer. Failing to do this will mean you will not be able to access the AGFEST site. Each exhibitor will also need proof of public liability insurance and provide safety instruction to staff attending.

***Please note:** As spaces will become limited, allocations will be granted on a priority of date received basis*

Contact –

- Please contact Therese Taylor, Convenor TFFPN on therese.taylor@tffpn.com.au or 0419 302 777 should you wish to discuss anything

