



2020 AIP Australasian Packaging Conference Program

VIRTUAL EDITION
27 to 30 October

74 SPEAKERS. 8 COUNTRIES. 4 DAYS
#2020aipconference

The Virtual Edition of the 2020 AIP Australasian Packaging Conference will bring together over 74 leading international and national technical experts that will discuss the theme Packaging: Fit for the Future.

The Virtual Edition has been designed so that participants have the flexibility to join the session LIVE, via live stream, Vimeo or Zoom or within their own time at a later stage. All sessions will be recorded and made available for access until the end of 2020 ensuring that the participants can access content from every session; something unique to the virtual world.

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<http://aipack.com.au/event-registration/?ee=248>



2020 AIP Australasian Packaging Conference

#2020aipconference



Day One: Tuesday 27 October

9.15 am AEDT

KEYNOTE SESSION 1



Jason Fields FAIP
President
Australian Institute of Packaging (AIP)
Welcome address and conference opening



Prof Pierre Plenaar MSc, FAIP, CPP
President
World Packaging Organisation (WPO)
Global Perspective on Packaging: Fit for the Future



Pete Ceglinski
CEO & Co-Founder
Seabin Project
Invest in Cleaner Oceans: One Marina at a time

10.30 am AEDT

MORNING TEA BREAK - Sponsored by APCO



11.00 am AEDT

KEYNOTE SESSION 2 - OUR PACKAGING FUTURE: MONITORING OUR PROGRESS



Brooke Donnelly
Chief Executive Officer
APCO



Cameron Colebatch
Director - Plastics, Packaging and Food Waste Section
Department of Agriculture, Water and the Environment



Margaret Stuart
Head of Corporate and External Relations
Nestlé Oceania



Jeff Maguire
Group Head of Q&S Development & Implementation
Coca-Cola Amatil



Terence Jeyaretnam
Climate Change & Sustainability
Ernest & Young



Kylie Hughes
Director Waste Policy and Legislation
Department of Environment and Science QLD



Paul Klymenko
Chief Executive Officer
Planet Ark



Phil Preston
Facilitator
Collective Action Group (CAG)



Dr Helen Lewis FAIP
Principal
Helen Lewis Research

In April 2020, APCO released *Our Packaging Future*, the roadmap for how Australia will successfully deliver the 2025 National Packaging Targets. Combining data and insights from more than 200 authors and contributors, *Our Packaging Future* maps the three critical outcomes; Packaging designed for circularity, Improved collection and recycling systems, Expanded markets for used packaging. In this session, APCO CEO Brooke Donnelly, will join several representatives from the Collective Action Group – the senior advisory group overseeing the strategic direction of the 2025 Targets, to explore how the 2025 Targets are progressing. The session will also explore the new monitoring program, which maps the critical success factors, milestones and key performance indicators that are in place to ensure Australia is on track to deliver the 2025 Targets.

12.30 pm AEDT

LUNCH BREAK - Sponsored by our Silver Partners

1.00 pm AEDT

BREAKOUT SESSIONS 1A - 1D

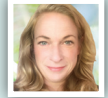
1A. FUTURE PAPER INNOVATIONS



David Kilpatrick MAIP
Innovation, R&D, Technical and Quality Director
ZipForm Packaging
Get more fibre in your packaging diet!



Tyler Matusevich
Sustainability Manager, Americas
UPM Rafiatac
When it comes to sustainability – labels matter



Lovisa Westergren
Sales Director, FibreForm
BillerudKorsnäs
FibreForm



Jeremy Kavnoudias MAIP
Managing Director
Verix
FormFresh

USA

SWEDEN

1B. SAVE FOOD PACKAGING & FOOD WASTE

PANEL DISCUSSION



Sam Oakden
Manager Food Sustainability
FIAL



Dr Karli Verghese FAIP
Reduce Program Leader
Fight Food Waste CRC



Nerida Kelton MAIP
Executive Director
Australian Institute of Packaging (AIP)



Krista Watkins
Managing Director
Natural Evolution

1C. THE IMPORTANT ROLE OF LIFE CYCLE ASSESSMENT FOR SUSTAINABLE DESIGN

PANEL DISCUSSION



Dr Simon Lockrey PhD
Senior Lecturer – School of Design
RMIT University



Barbara Nebel
Chief Executive Officer
Thinkstep



Abigail Forsyth
Managing Director & Founder
KeepCup

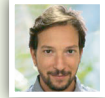
1D. FUTURE OF PRINTING & FLEXIBLES



Jasson Mills
Research and Development Manager
Amcor Flexibles Asia Pacific



Joe Foster FAIP
Director
Omniverse Foster Packaging



Yoav Lotan
Business Manager Asia Pacific & Japan
HP Indigo Labels



Patrick Pollack
Sales Account Manager
Gerhard Schubert

SINGAPORE

GERMANY

2.30 pm AEDT Close of Day One

Day Two: Wednesday 28 October

9.00 am AEDT

WOMEN IN PACKAGING FORUM



Sonia Friedrich
Behavioural Scientist
Clearly Thinking

Acclaimed inspirational speaker and behavioural economics expert **Sonia Friedrich** will deliver the keynote address, giving insight into the unconscious behaviours that cause shoppers to pick up a product. She will show how understanding how the brain works and applying this into packaging and design can change behaviour choice. Sonia's presentation will be followed a panel discussion: *Passion & Purpose in Packaging*. This panel of industry professionals will share their experience on how aligning passion and purpose can lead to business success while making a positive impact on the planet and its people. Panellists include co-founder and director of *The Better Packaging Co.*, **Kate Bezar**; founder and CEO of *Planet Protector Packaging*, **Joanne Howarth AAIP**, co-founder and director of *tna*, **Nadia Taylor**; and plastics researcher and PhD Candidate at *UQ*, **Nicole Garofano AAIP**.



11.00 am AEDT

MORNING TEA BREAK - Sponsored by Wellman Packaging



11.30 am AEDT

BREAKOUT SESSIONS 2A - 2C

2A. COORDINATED APPROACH FOR COMPOSTABLE & BIODEGRADABLE PACKAGING

PANEL DISCUSSION



Lily Barnett
Program Manager
APCO



Richard Fine FAIP
Founder, Product Development & Sustainability Director
BioPak



Rowan Williams
President
Australasian Bioplastics Association (ABA)



Peter Olah
National Executive Officer
Australian Organics Recycling Organisation (AORA)

2B. HOLISTIC PACKAGING SYSTEM DESIGN TO REDUCE FOOD WASTE

PANEL DISCUSSION



Mark Barthel
Special Advisor
Food Waste, Fight Food Waste CRC



Travis Hatton
Food Waste Lead | Campaigns
Sustainability Victoria



Professor Linda Brennan
School of Media & Communication
RMIT University

2C. CIRCULAR ECONOMY & CLOSED LOOP PROGRAMS



Richard Smith FAIP
Director Safety, Quality & Sustainability
Amcor Flexibles



Tom Lunn
General Manager
Detmold Group



Marta Fernandes
Technical and Quality Manager
Nespresso Australia & Oceania



Jean-Charles Fresnel
VP Sales Marketing Africa/Asia/Oceania
Sleever International

FRANCE



Olivier Clement MAIP
Australasian Representative
Sleever International

1.00 pm AEDT Close of Day Two



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Day Three: Thursday 29 October

9.00 am AEDT

KEYNOTE SESSION 3



Barry Cosier AIP
Director, Sustainability
Australian Food & Grocery Council (AFGC)

Barriers & Enablers for developing a Packaging Circular Economy



Siobhan McCrory
Executive General Manager, Sales, Marketing & Innovation
Pact Group

Our journey towards the inclusion of recycled content

10.00 am AEDT

MORNING TEA BREAK - Sponsored by Viscotec



10.30 am AEDT

BREAKOUT SESSIONS 3A - 3D

3A. INNOVATIONS IN RECYCLED CONTENT

AUSTRIA



Andreas Stoiber
Key Account Manager
Starlinger
Circular intelligence - closing the loop with rPET packaging



Matthias Gerthuber
Head of Product Management Asia Pacific
KHS Corpoplast GmbH
Environmental friendly stretch blow moulding of pet bottles



Craig Wellman FAIP
Chief Executive Officer
Wellman Packaging
Innovative 100% rPET preforms and food grade rPE sauce bottles



Marlene Cronje-Vermeulen MAIP
FutureWorks Manager
Coca-Cola Amatil
Innovative Designs in recycled content

3B. 2020 - A NEW DECADE FOR ARL & PREP

PANEL DISCUSSION



Anthony Peyton MAIP
Director
PREPDesign



Viviana Vinci
Packaging Manager
Bega Cheese



Alan Adams MAIP
Sustainability Director APAC
Sealed Air



Nina Leatherday MAIP
Packaging Team Manager
Woolworths Group

3C. EMBEDDING SUSTAINABLE PACKAGING GUIDELINES

PANEL DISCUSSION



Ralph Moyle FAIP, CPP
Education Coordinator
Australian Institute of Packaging (AIP)



Alison Appleby
Member Resource & Program Coordinator
APCO



Dr Helen Lewis FAIP
Principal
Helen Lewis Research



Roger Cornelius MAIP, CPP
Packaging Technologist
Simplot



Ryan Swenson
Head of Sustainable Development
OfficeWorks

3D. FUTURE OF COLD CHAIN



Prof Pierre Pienaar MSc, FAIP, CPP
Education Director
Australian Institute of Packaging (AIP)



Mark Mitchell
Chairman
Australian Food Cold Chain Council



Greg Picker
Executive Director
Australian Food Cold Chain Council



Patrick O'Flynn
Operations Manager
Planet Protector Packaging
A sustainable packaging innovation for the seafood industry: introducing the Lobster Protector



Carlos Mora Martin **SPAIN**
Sales Manager
Safe Load Testing Technologies
Business case: Stretch film optimisation

12.00 noon AEDT Close of Day Three

Day Four: Friday 30 October

9.00 am AEDT

KEYNOTE SESSION 4



Vikas Ahuja
Sustainability Director
Tetra Pak Oceania
What is your business doing to meet the Global Sustainable Packaging Targets?

10.00 am AEDT

MORNING TEA BREAK - Sponsored by APCO



10.30 am AEDT

KEYNOTE SESSION 5



Jean Baillard
General Manager
TerraCycle Australia & New Zealand
Taking us from disposability to reusability with cutting-edge technology and design that will change the face of packaging as we know it



Brent Vrdoljak
Senior Brand Manager
Natures Organics
The journey that Natures Organics undertook to develop a refillable and reusable starter kit for the Cove laundry and bathroom cleaning range

11.30 am AEDT

LUNCH BREAK - Sponsored by our Silver Partners

12.00 noon AEDT

BREAKOUT SESSIONS 4A - 4C

4A. FUTURE OF RECYCLED CONTENT

PANEL DISCUSSION



Simon Van Leuven AAIP
Australian Director
Vanden Recycling



Meredith Epp
Industry Partnership Manager
APCO



Damien Clarke
Chief Executive Officer-Founder
Green Caffeine



Stephen Webster
General Manager
Integrated Recycling



Terry Kay
Managing Director
RPM Pipes

4B. ON PACK COMMUNICATION & MARKETING



Gilad Sadan MAIP
Managing Director
Navi Global
Packag(in)g or out? Packaging as a marketing tool



Karunia Adhiputra AAIP
Packaging Technologist,
Technical & Production
Nestlé Australia



Hannah Atkin
Accessible Design Coordinator
Arthritis Australia



Sally Strautins
Corporate Affairs Manager
Nestlé Oceania



Tony Finneran
Consumer Representative
Stroke Foundation Australia

Impact of Accessible Design on the Consumer and the Environment

4C. SHELF LIFE EXTENSION & FOOD WASTE INNOVATIONS



Michael Dossor MAIP
Group General Manager
Result Group
Food Waste & Sustainability: Single solutions for Multiple challenges



Colin Keene MAIP
Packaging Executive
Metalprint
Ageless & Omac: hands-on technology to solve food waste



Siva Shankaran Natarajan **INDIA**
Vice President Produce Management Solutions
Uflex
Sustainable shelf life extension solutions

1.30 pm AEDT Close of Day Four & the Conference



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NB: The program provided is a provisional program. Speaker times may vary in the final program which will be provided to all delegates at the commencement of the conference. Unless unforeseen circumstances occur all speakers have confirmed their attendance for this event at the time of going to print with this program.