

Features and editorial program 2012

Every issue we have a round up of the industry issues making big news as well as views and comments from industry associations – national, state and local.

Our planned special features for the year are:

February

AusTimber 2012
Scanning
Fasteners
Education / Training
Workplace Safety

Edition theme:
Precision

April

Laminated Beams
Engineered Wood
CAD / CAM
Adhesives / Plywood

Edition theme:
Timber Engineering

May

Framing & Trusses
Cross Laminated Timber
Software
Pre-fabrication

Edition theme:
Frame Australia

July

AWISA 2012
Doors / Windows
Moulding / Linings / Flooring
MDF

Edition theme:
Finished Products

August

Imported Timbers
Certification
Hardwoods – Local
Softwoods – Local
Wholesalers

Edition theme:
Timber Diversity

September

Strapping / Wrapping
Forklifts
Racking
Labelling

Edition theme:
Materials Handling

November

Insurance / Finance
Saws / Knives / Kilns
Components
Value Adding

Edition theme:
Sawmilling

December

Preservation
Decking
Paling / Posts / Rails
Education

Edition theme:
Summer Timber Products



View in Print and
ONLINE in 2012



Ryan Media Pty Ltd

ABN 57 109 570 336

For further information
contact Advertising

**Sales Manager,
Norm Nelsen**

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Email norm@timberman.net.au

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630 Regency Road, Broadview,
South Australia 5083

PO Box 1006, Prospect East,
South Australia 5082

Serving the Australian forests and timber industry for over 30 years with 5,000+ copies distributed every issue to all sectors in Australia plus overseas subscribers.

2012 rates and deadlines

Timberman section (6 column pages)

Size	Dimensions	Base	4+	6+
Full page	380 X 266	3500	3100 (per issue)	3050 (per issue)
½ Page (H)	185 X 266	2350	2115 (per issue)	2050 (per issue)
½ Page (V)	380 X 131			
¼ Page	185 X 131	1400	1260 (per issue)	1050 (per issue)
1/8 Page	90 X 131	800	720 (per issue)	600 (per issue)

General

Casual column centimetre rate for display ad sizes different to the above standard sizes is \$26.45 (no mono or two colour rates) anywhere in the paper except for Classifieds. Specified pages loading (including inside covers, outside back cover, front cover, first right hand full page, etc.) is applicable rate +25%.

Classified section (7 column pages)

Standard rates are \$13.40 for full colour and \$8.95 per column centimetre for black and yellow.

All rates in \$AUD. Rates do not include GST or agency commission.

Publication dates and deadlines

Edition	Booking	Art material	Mailout	Edition	Booking	Art material	Mailout
February	10 Jan	17 Jan	1 Feb	August	3 Jul	10 Jul	25 Jul
April	21 Feb	28 Febr	14 Mar	September	14 Aug	21 Aug	5 Sep
May	11 Apr	18 Apr	2 May	November	25 Sep	2 Oct	17 Oct
July	22 May	29 May	13 Jun	December	6 Nov	13 Nov	28 Nov



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Advertisement details

<p>Full page Trim area 410mm x 290mm Bleed area 430mm x 310mm Type area 380mm x 266mm</p>	<p>Half page horizontal 185mm x 266mm</p>	<p>Half page vertical 380mm x 131mm</p>	<p>Quarter page 185mm x 131mm</p> <p>Eighth page 90mm x 131mm</p>
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How to submit advertisements

Advertising material should be submitted in the following ways.* We will accept –



**.indd
Adobe InDesign**

Supply InDesign or QuarkXpress files with all images and font files separately. Provide a hard copy proof.



**.doc
Microsoft Word**

Drawings in Word documents will be recreated by Ryan Media staff to meet printing quality. Any images/logos used must be supplied as separate files in their original format.



Supply all images/logos in separate files in CMYK colour at 300dpi resolution for colour and grayscale and 1200dpi for bitmaps. If SPOT or RGB colours are used in your advertisement, the final result may not exactly match the original once the file has been converted. We do not accept film separations or bromides. DO NOT use images/logos from websites as their resolution of 72dpi does not meet print quality standards.



**.pdf
Adobe Acrobat**

Please supply artwork using the highest quality settings. A preset for this is available from Ryan Media.



**.eps or .ai
Adobe Illustrator**

Supply Illustrator EPS or AI files with all images and font files separately. Outlined type format is recommended.



Email files up to 20 MB to production@forestsandtimber.com.au. Prior to sending native files via email please compress using DropStuff or WinZip, PDF files need no further compression. FTP service for large files available on request. Files can be burnt to CD and mailed to the postal address on right side.

* We want to display your advertisement to its full potential. Our friendly production staff will be happy to help you with any queries you may have regarding the submission of your advertisements. If you are unsure of how to supply your artwork, please phone (08) 8369 9500 for more information or send email to production@forestsandtimber.com.au.

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